

The background of the image shows several clear plastic jars filled with green cannabis buds, each with a black lid. In the foreground, a white box for 'SHANGO Premium Cannabis' is visible, featuring the brand name and 'Skywalker OG' in a stylized font. The entire scene is dimly lit, with the white text and logo standing out prominently.

SHANGO

PREMIUM CANNABIS



realSTONEDtimes

Real Media, LLC: Confidential

mediaSTRATEGY

PRODUCT PLACEMENT*



Shango sponsors a Real Stoned Times Original Series, directing massive exposure to the Shango brand.

stonedPHILOSOPHY

Strangers are gathered to discuss deep life topics such as: Aliens, Conspiracy Theories, Religion, Multiverse, etc. All under the influence of cannabis.

growOP INC.

We search the country for the pioneers within the cannabis industry and follow them as they guide us through their operations.

**Pricing varies based on client needs and goals*



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mediaSTRATEGY

SPONSORED CONTENT



Align *Shango* with the *Real Stoned Times* audience and integrate product shots across the consumers' feed (cannabis products and/or non-psychoactive CBD products)



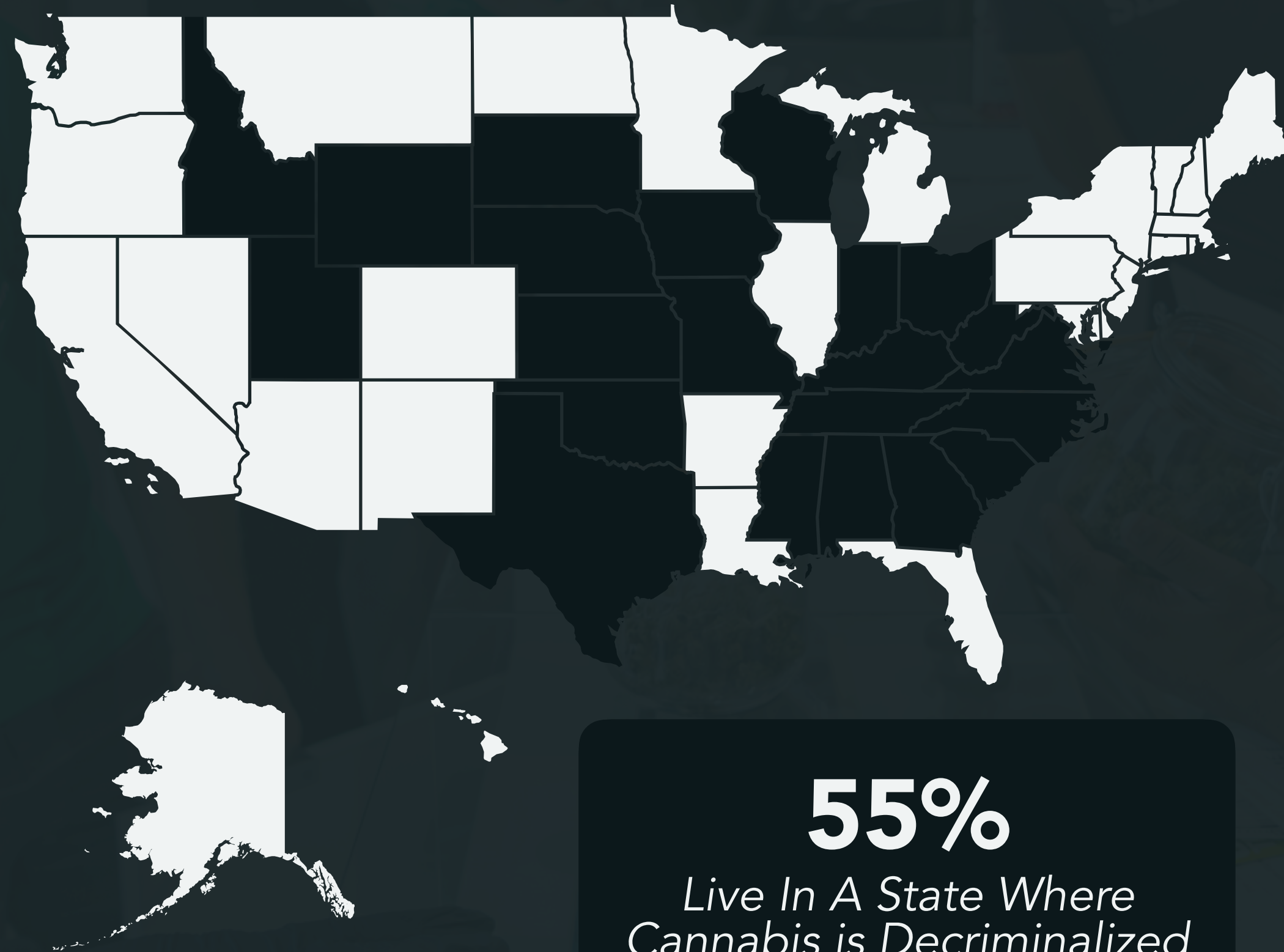
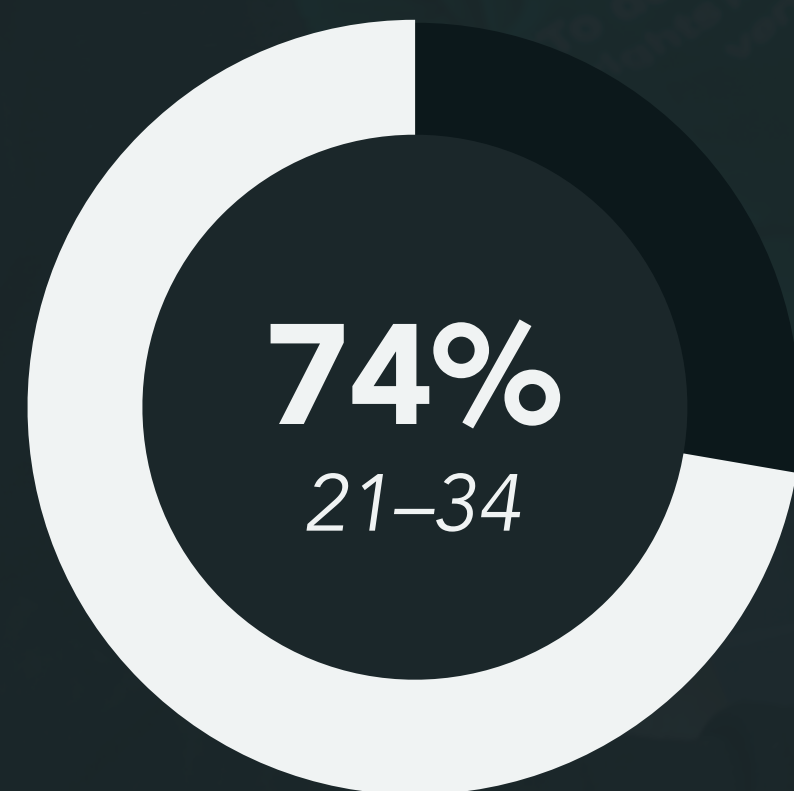
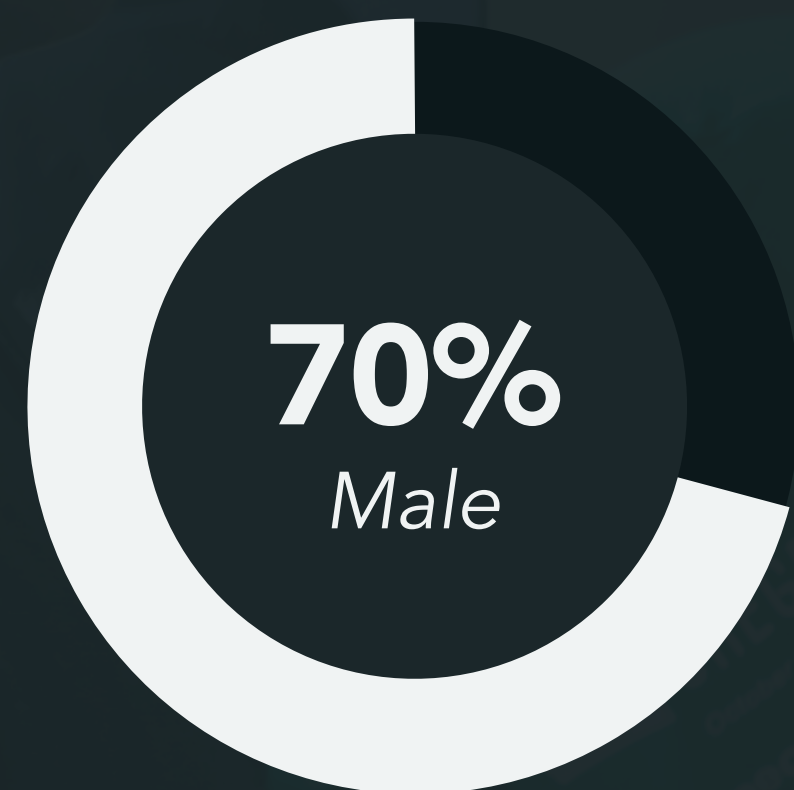
Deliver media impressions across multiple pieces of content to increase awareness around *Shango's* products in the United States or target DMAs (Oregon, Las Vegas, etc.)

BUY YOUR DESIRED LEVEL OF MEDIA

Real Stoned Times will continue to produce and publish content until the contracted media buy is delivered.



ourDEMOGRAPHICS



55%
Live In A State Where
Cannabis is Decriminalized

86%
Primarily Cash

Spending Methods

63%
High

Retail Spending

mediaPACKAGES

SPONSORED CONTENT

One Month

100K
Impressions

2x
Custom Creative

\$3K
USA

\$6K
Local DMAs

Three Months
+10% IMPRESSIONS

500K
+50K BONUS
Impressions

7x
Custom Creative

\$15K
USA

\$30K
Local DMAs

Six Months
+20% IMPRESSIONS

1M
+200K BONUS
Impressions

15x
Custom Creative

\$30K
USA

\$60K
Local DMAs

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aboutUS

Real Stoned Times offers a quick and scalable solution when advertising your cannabis brand.



There are many restrictions when advertising cannabis products – making it **virtually impossible** to penetrate the market and brand your product



You are limited to **inefficient and expensive** methods of marketing, such as: billboards, flyers, direct mail, etc.



These require an excessive amount of money, time, and are **extremely difficult** to scale

theMARKET

An 18% growth* is expected in 2017 for cannabis retail sales.



Increase your market share and win the game of branding by marketing where your consumer spends most of their time – the phone

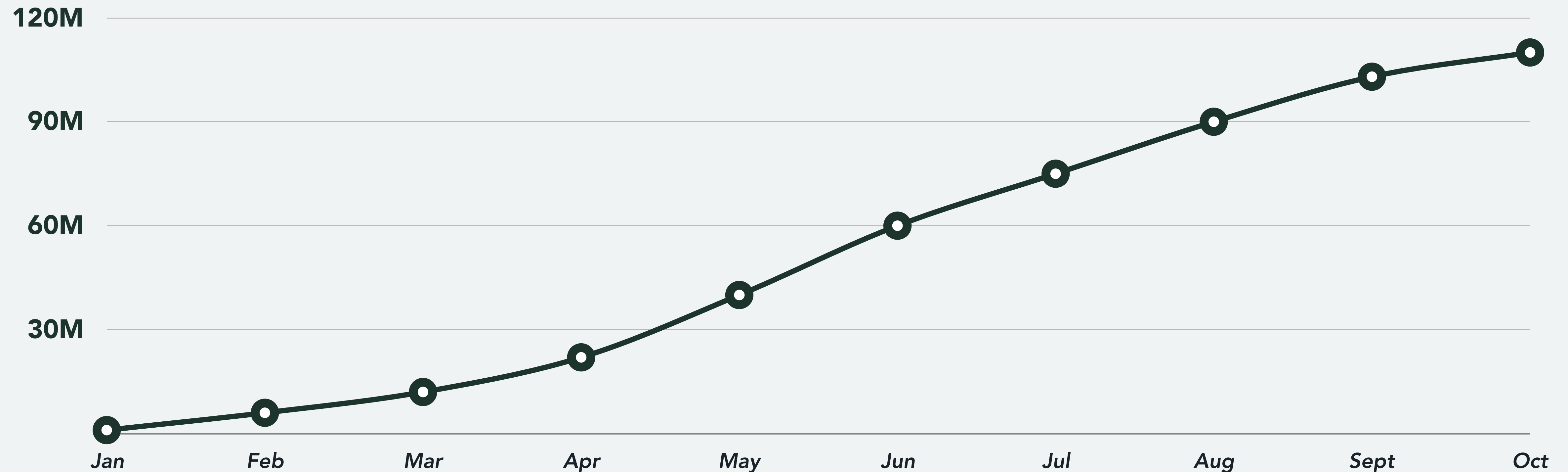


*Source: GreenWave Advisors, LLC

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ourREACH

In 2017, *Real Stoned Times* left over 115M+ impressions within the cannabis niche.



contactUS

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